



Nielsen
BookData

Provision of Jacket & Cover Images

Over the years, Nielsen BookData has established itself as the leader in the provision of high-quality bibliographic information to the book industry. Unquestionably, images are a critical element of this book information - not an extra, but an essential, standard ingredient. It is for this reason that we accept cover images from all publishers for inclusion on our database, free of charge.

Send us your jacket/cover images electronically:

This is the quickest way for us to receive images to add to our database. From there, we will use the images to enhance the book record on our CD-ROM products (space allowing) and our Online services. In addition we supply them, as part of our bibliographic data services, to major booksellers and librarians, worldwide.

- Images can be sent on DVD/CD, floppy disk or zip disk
- The image file name should be saved as ISBN.JPG
- Please crop the image, if necessary, so that only the front cover is supplied

Our preferred format for images is:

JPEG format

650 pixels high, 100 DPI (dots per inch), or anything larger you may already have saved

PC format (or a PC formatted file if using an Apple Mac) using the RGB colour mode or 24-bit true colour Tif, gif, bmp and psd files are also usable.

If you are unable to send jacket/cover images electronically:

BookData/SAPnet is able to scan the jackets/covers in-house, although it will take longer for the images to be processed onto the database using this method. We can accept images for ALL book jackets/covers, both for new and backlist titles, but you must identify the book by ISBN when sending material in the post. Send your jackets to the address given below:

Enhanced Data Department
BookData/SAPnet
Unit 4368
Greenways,
Strand,
7140,
South Africa

For more information contact our Enhanced Data Department: ☐ ☐ ☐ t: +27 (0)21 852 3716
e: jako@bookdatasapnet.co.za

Use of jacket/cover images at Nielsen BookData's discretion:

Because of space restraints on CD-ROM services, Nielsen BookData will include images at its discretion. However, once an image is entered on the database, it may be used to promote the sale of the book through our various services provided to booksellers and libraries worldwide.

Contact:

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